



The Right Direction for Business®

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The Starboard Compass

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Welcome to the inaugural edition of *The Starboard Compass*, our quarterly newsletter bringing information, guidance and advice to our customers. If you have questions about anything you see here, or if there is a particular subject you'd like to receive more information about, please contact us at info@starboardtechnologies.com. If at any time you do not wish to receive this mailing, please send an email to unsubscribe@starboardtechnologies.com.



Starboard Celebrates 10 Years in Business

It doesn't seem possible that we have been around for more than 10 years now. Many of you have been with us since before we were Starboard, but for those of you who weren't, we were officially incorporated in July of 1999, so we are quickly coming up on our 10th anniversary!!

We would like to thank all of our loyal customers for continuing to make Starboard "The Right Direction for Business" and invite you to tell your friends and colleagues about us...not just because we are great to work with and you love us...but because now it can earn you free IT support!!!!!! For more information, see the article later in this newsletter or visit our website at www.starboardtechnologies.com.

Once again, we want to say "Thanks!" and we look forward to our continued success together!!

Our new website is now online!

Please visit our new and improved website,

www.starboardtechnologies.com,

for a complete list of our service offerings. You'll also find links to obtain remote support, access archived newsletters, and keep up to date with current happenings at Starboard.



Phishing: Don't Take the Bait

phishing ▪ \`fi-shij\ ▪ *n.* ▪ a scam by which an e-mail user is duped into revealing personal or confidential information which the scammer can use illicitly

How is our information compromised?

Cyber-criminals are becoming increasingly creative and sophisticated in their attempts to gain access to account information, passwords and other sensitive data. "Phishers" often prey on fear and emotion by making threats and inducing panic. Their emails can be cleverly disguised to look like they are coming from well-known entities.

Who is at risk?

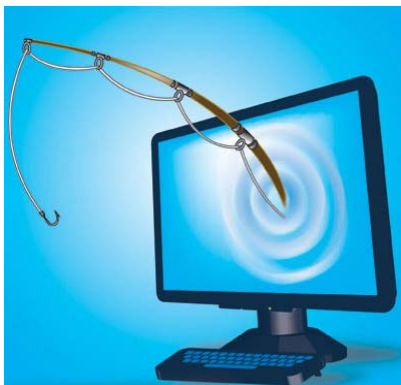
Individuals are no longer the only target for these scams. Businesses and their employees are just as vulnerable to phishing schemes. Anyone with internet access is at risk.

Why should we be concerned?

Loss of assets is of greatest concern should an outsider gain access to your financial accounts. In addition, your company could lose its competitive edge, market share, or reputation due to exposure of confidential information.

What can we do to protect our business?

Educating all employees and computer users as to the dangers of phishing schemes is of paramount importance to the security of your business. Many scam emails appear to be sent from legitimate companies or service providers, such as eBay, PayPal, Google, or even the IRS. These emails will often ask for account numbers, passwords, or credit card information.



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Phishing: Don't Take the Bait (Continued from previous page)

Be Aware

- Never email your password or any other private information (e.g., credit card number, social security number).
- Always access websites directly by typing the website into the address bar in your web browser. Don't click on links provided in emails or pop-up ads.
- Banks and financial institutions will never ask you for your account numbers, PINs or passwords by email.
- Never enter your credit card information on a non-secured web page. A secured web page starts with https:// (the "s" for "secure") and will display a lock on the browser frame.
- Never download files sent by email from unknown senders.



Starboard Launches Customer Rewards Program

With the Starboard Customer Rewards program, everybody wins!

Here's how it works:

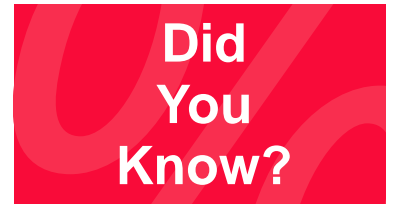
1. Refer a business or organization to us and we'll give them a free consultation or technology assessment.
2. If they become a full-time customer of ours (billing 8 hours or more) then you qualify for a referral reward!
3. Referral rewards are equal to 4 hours of consulting time at current rates and will be applied to any open invoices or future work.
4. There is no limit to the number of rewards you can gain...keep referring to us and we'll keep rewarding you!
5. There's nothing for you to track...we'll administer it all and inform you of your referrals and rewards. It couldn't be easier!

With the Starboard Customer Rewards program, everybody wins...the friend or colleague that you refer gets our superior information technology services, you get free information technology services and we gain some fantastic new customers.

So, if you're happy with our services...tell a friend or colleague and get started on your way to free IT services. Just email or call us with your referrals, or have your referrals contact us and we'll do the rest!

In these uncertain economic times, we could all use a little help, right? So, with that in mind, Starboard has created a Customer Rewards Program (we started to call it Starboard's Technology Stimulus program, but when the stimulus fever is gone, our Customer Rewards Program will still be going strong!).

It's simple....you refer potential customers to us and if they do become our customer, we'll reward you with cold hard cash!! (Well, credits actually, but it's just as good as cash).



The term *Scuttlebutt* is an old nautical term? On sailing ships of old, a butt was a barrel and the word scuttle meant to chop a hole in something. The scuttlebutt was a water barrel with a hole cut into the top so that sailors could reach in and dip out drinking water. It was a place where the ship's gossip was exchanged, just as the office water cooler is today. So, over the years the term scuttlebutt came to mean the actual gossip or stories that were told versus the vessel around which the gossip was passed.

You can find more Scuttlebutt and things of interest on our website, under the About Us section.



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REMOTE SUPPORT

With our Remote Assistance Portal, we can log into any PC or server in the world that has an internet connection, solving most problems quickly and easily. Please call us today to start your remote support session.